

# PORTFOLIO



ENGLISH VERSION



20  
23

# Portfolio 2023



**FUNDACIÓN UNIVERSITARIA DEL ÁREA ANDINA (AREANDINA)** is a Colombian private, non-profit, multi-campus institution of higher education, founded in 1983 and certified in the highest standards.

The institution has a presence in the Colombian territory through its three strategic branches in the cities of **Bogotá D.C., Pereira and Valledupar** along with 45 university service centers (CSU), attending all educational formation levels that contribute to the country's development. AREANDINA is ranked No. 3 among private universities in Colombia and holds the recognition of Great Place to Work. AREANDINA contributes to the formation of global leaders united by a passion for knowledge.



## Welcome

## Content



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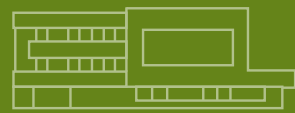




Bogotá D.C.



Pereira



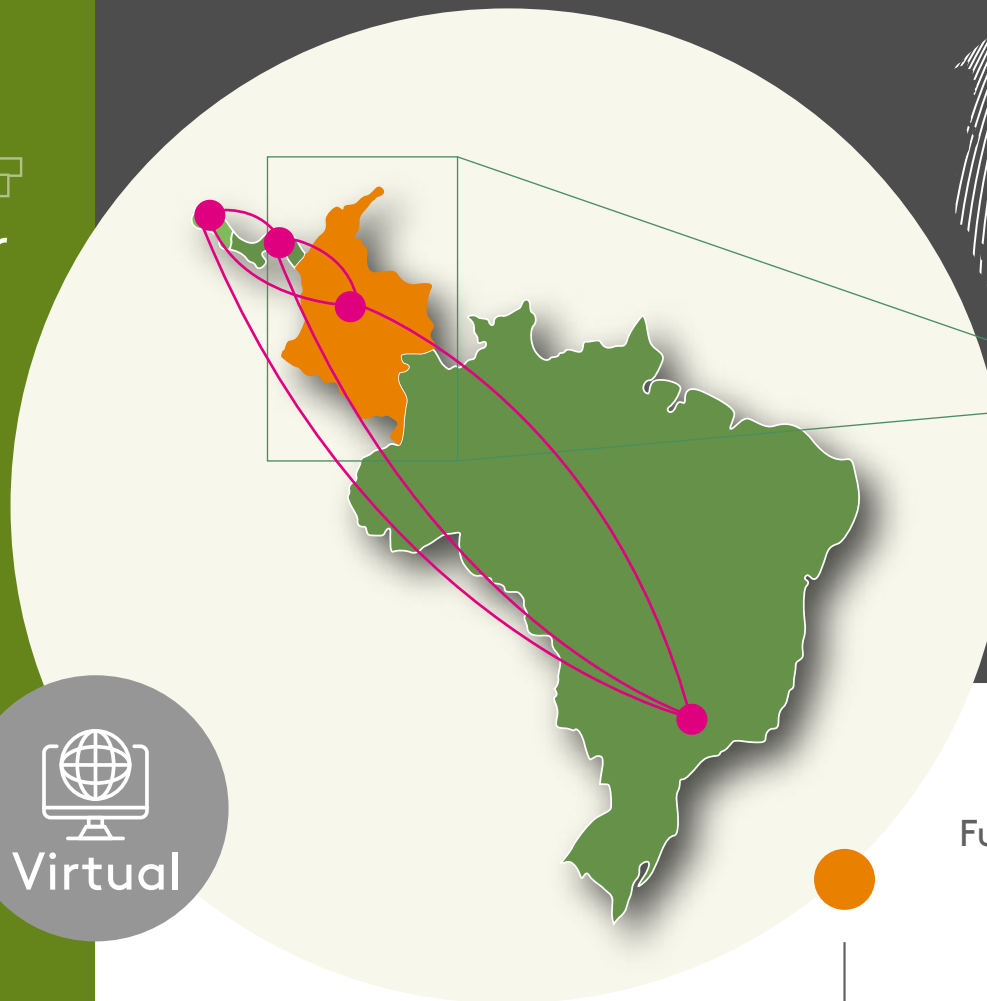
Valledupar



Virtual

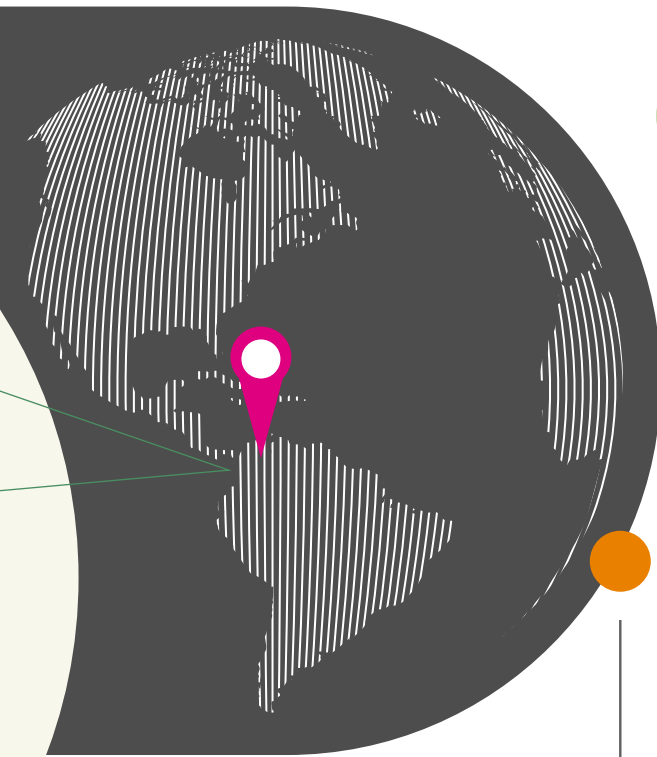
### Locally

Three strategic branches in the cities of Bogotá, Pereira, and Valledupar, and Virtual offer.



### Regionally

AREANDINA belongs to ASENSUM (educational consortium), along with Universities in Panama, Costa Rica, and Brazil.



### Worldwide

Fundación Universitaria del Área Andina is located in Colombia, northwest of South America.





## Bogotá D.C.

Climate: Cold. 7°-19°C  
 City's altitude: 2625 m.a.s.l.  
 Location within the country: Andean region, central.  
 Estimated population: 7.9 million people

Bogotá is the capital of Colombia and its largest city. It is the convergence point of all the nation, it is diverse and multicultural and it has a mix of modern buildings and constructions that evoke its colonial past.

**Places of interest:** Monserrate mountain, La Candelaria neighborhood, Bolivar Square, Chorro de Quevedo Square, National Museum, Botanic Garden, Maloka, Gold Museum.

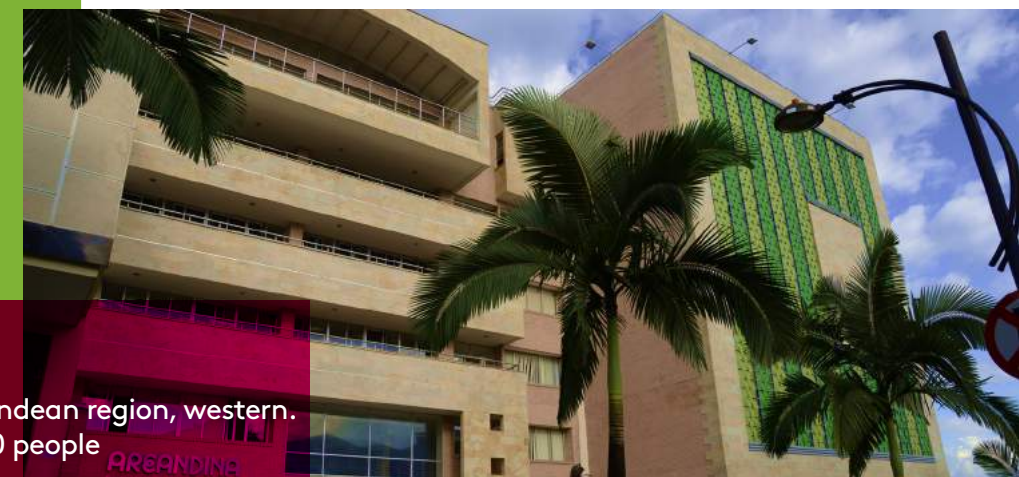
Capital of the Risaralda department, it is known for its mountains where coffee and plantain are grown and its valleys with gauda bamboo and sugar cane crops. There, visitors are received with the typical hospitality of the inhabitants of the coffee region.

**Places of interest:** Parque del Café (Coffee Park), National Natural Park los nevados, Santa rosa de Cabal Hot Springs, Salento, Panaca Park, Ukumarí Biopark and Parque de los Arrieros (Mule Driver's Park).



## Pereira

Climate: Mild. 17°-26°C  
 City's altitude: 1.411 m.a.s.l.  
 Location within the country: Andean region, western.  
 Estimated population: 490.000 people



## Valledupar

Climate: Hot: 24°-34°C  
 City's altitude 168 m.a.s.l.  
 Location within the country: Caribbean region, northern.  
 Estimated population: 490.000 people

Capital of the Department of Cesar, known as the heart of Vallenato, a musical rhythm that tells legends and popular myths.

**Places of interest:** Vallenato Legend Festival, Vallenato Legend Park, Nabusimake, Parque de las Monedas (Coins Park), Atánquez, and Parque de los Algarrobillos (Carobs park).



Contribute to the sustainable development with quality and pertinence through the appropriation, application, and transference of knowledge and the integral and permanent formation of people from a humanistic, critical thinking, and reflexive approach.

**Areandina** will be an institution of higher education with an impact on Colombia's region, nationally recognized for its contribution to social transformation.

## Our **mission**

## Our **vision**



Employability



Online Learning



Inclusiveness



#303  
South America  
#401+  
Latam & The Caribbean



Academic reputation  
Reputation among employers



#2, in the category  
+1500 collaborators



7 Accredited  
academic  
programs



Andesco Award  
for Sustainability  
2020 - 2021

## 4 Areandina in numbers

38.000+

# students in virtual and on-site modalities

120+

International alliances

84.4 %

Employability rate

121.459

Graduated people

AREANDINA  
Fundación Universitaria del Área Andina



40 Años  
Cumpliendo sueños

Years of experience

## 3 Certifications and awards





3

Internationally certified programs



Business Management  
Marketing and Advertisement  
International Business

On-site

Bogotá D.C.

51



MOOC:

Massive Open Online Courses



102

Academic programs

75

undergraduate

27

graduate

13

Certified programs



Bogotá D.C.

Fashion Design  
Surgical Instrumentation  
Technology in Animation and  
Audiovisual Post-production  
International Business  
Marketing and Advertising



Pereira

Surgical Instrumentation  
Nursing  
Optometry  
Audiovisual and Digital  
Communication  
Radiology and Diagnostic  
Imaging Technology  
Physical Therapy



Valledupar

Mining Engineering  
Civil Engineering

12

5

Academic offer

13



4

lines

of action

Human development and social inclusion

Sustainable management of the environment



+1.400

+79.000

Active volunteers

People looked after

+8.000

+3.000 million

Volunteering hours

COP in resources destined

Healthy habits and lifestyle

Multiculturalism and new citizenships

41

Social projects

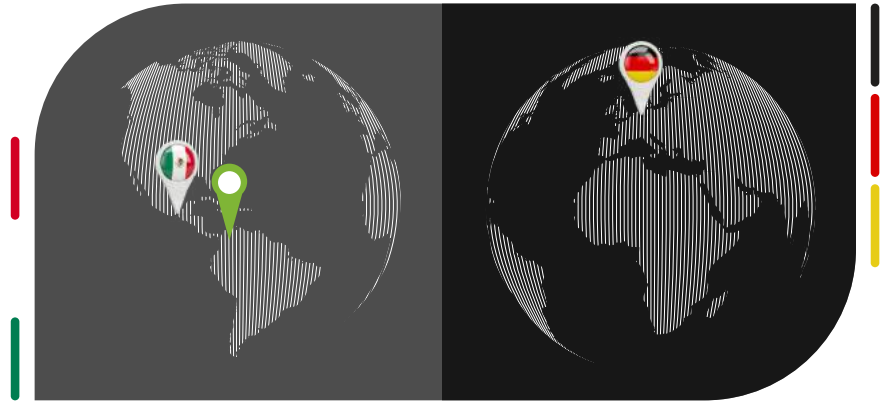




UNIVERSITY OF MADERO  
Marketing and advertisement



Double Degrees



HOCHSCHULE FURTWANGEN UNIVERSITY  
International MBA



Virtual Mobility

+302

Outgoing

students in international exchange

On-site Mobility

+657



+223

Outgoing

+95



+268

Incoming

Students



Teachers

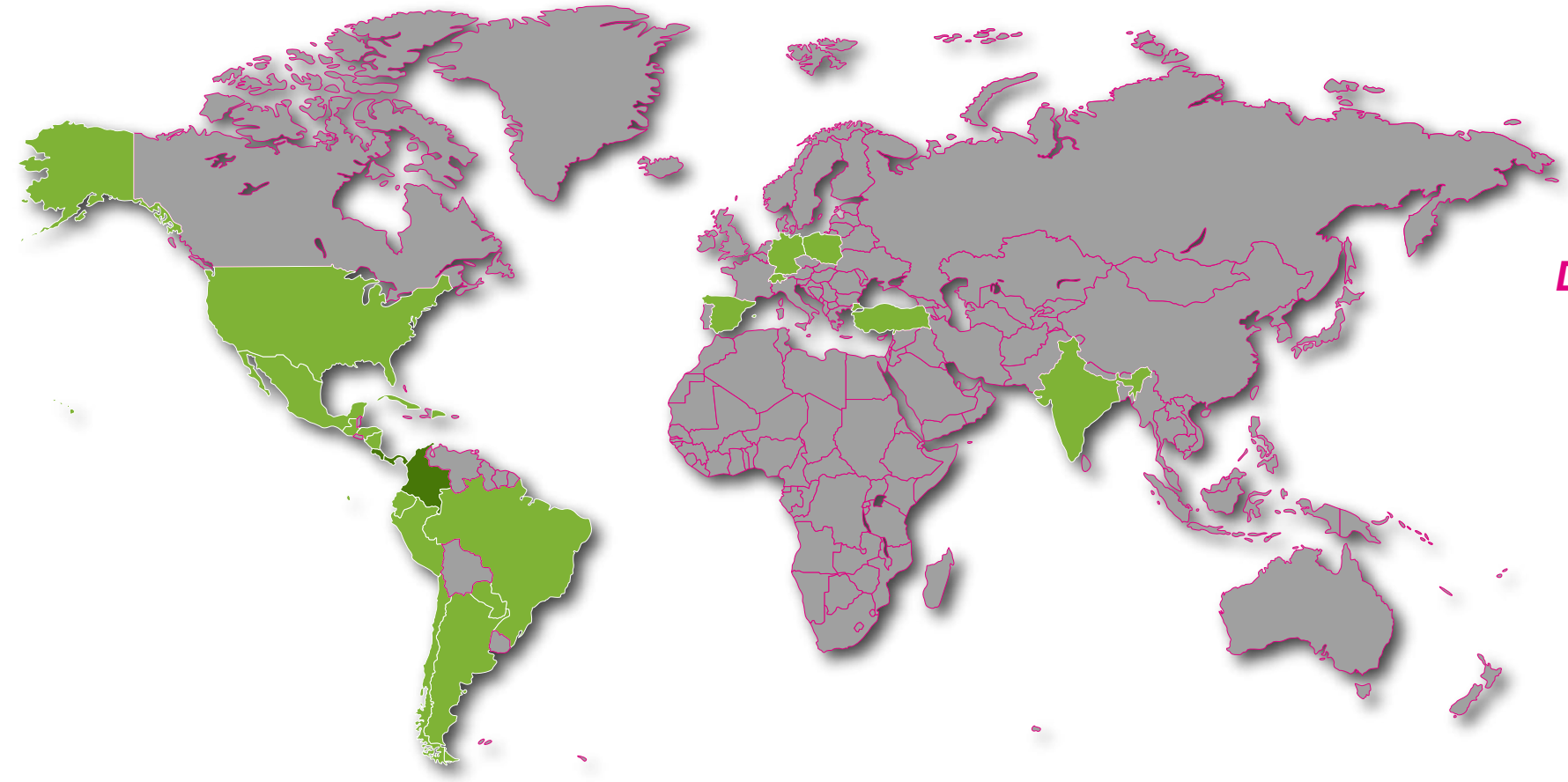
International Campus

+970

students impacted by the internationalization home actions



- Argentina
- Brazil
- Chile
- Colombia
- Costa Rica
- Cuba
- Ecuador
- United States of America
- Guatemala
- Honduras
- Mexico
- Nicaragua
- Panama
- Paraguay
- Peru
- Dominican Republic



- Germany
- Spain
- India
- Poland
- Switzerland
- Turkey

Discovering new territories

+120  
Alliances

Areandino Visiting Professors programme:



Global Journey



International Cooperation Projects



Co-funded by the Erasmus+ Programme of the European Union

**EQUAM-LA (2020-2023):**

Move forward in the Latin American higher education space in areas such as the acknowledgment of titles and credits through the borders.



**100.000 Strong in the Americas:**

2020: Cinema-club in community: video as a tool of knowledge. University Jorge Tadeo Lozano, State University of Texas.



**Embrace:**

Modernizing Education project in Brazil, Colombia, and Europe - The New Age of Digital Cooperation in Higher Education.



**Fulbright US Specialist:**

2021: Transfer of Knowledge and applicability of social practices beyond the academic field. Specialist: Tasha Howe.



**Alprode:**

Promotes sustainable economic growth in Ecuador and Colombia through education and the improvement of employability.

2021. Health and migrant care policies, an approach from higher education. Specialist: Erin Carlson Texas Arlington University.

International networks



# International Summer School



12 students



14 students



The Areandina **International Summer School** is an academic and cultural scenario thought to provide international students with a set of diverse tools so they can become global citizens, offering an enriching learning process in Colombia.



Research Seed beds



98



37 Bogotá D.C.



28 Pereira



33 Valledupar



Articles published in indexed journals



31



Research groups



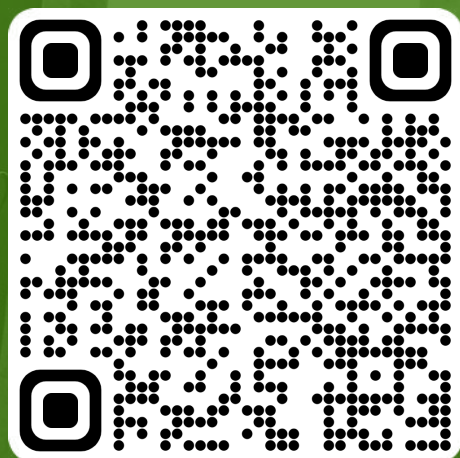
24

25

8 Research

# AREANDINA

Fundación Universitaria del Área Andina



## Know us

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